

 $\gg$  Honoring every chapter of life with dignity and compassion.





## Grace Senior Carë

Good Old Days

To care for those who once cared for us is one of the highest honors in life



# Why Parent Care Support is a Vital Need

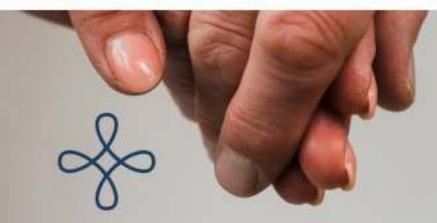
Life today is a constant juggle, balancing career ambitions, managing family responsibilities, and caring for aging parents.

Despite our best efforts, a sudden health emergency can disrupt this delicate balance, leaving us feeling overwhelmed and unprepared.

The reality is that many seniors don't actively manage their health until complications emerge. This often results in unexpected medical costs, emotional strain, and interruptions to both your professional and personal life.



That's why parent care support is more than just a service;
It is a vital lifeline. It ensures your loved ones receive timely,
appropriate care, allowing you to pursue your goals with
confidence and peace of mind.



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### India's Silver Generation:

A Call to Action, An Unprecedented Opportunity



The demographic and economic fundamentals of India's senior care market are undeniable, presenting one of the most significant investment opportunities of the next decade.

347 India's senior pop double by 2050.

India's senior population is projected to more than double by 2050.

5

per 10,000 sick seniors The nation currently has only 5 geriatric beds per 10,000 sick seniors,

a fraction of the global standard; creating immense unmet demand

\$6 billior

India's senior living and care market is already valued at over \$6 billion, with age-tech startups attracting significant investment.

# **Our Guiding Principles**



# **⋄** Our Vision

To build a community where every senior receives accessible geriatric care that promotes well-being, autonomy, and respect.

# **⋄** Our Mission

To support seniors in achieving the highest possible level of health and wellness by delivering exceptional care in their good old days.

### Our Philosophy:

### The Four Pillars of Grace



Our commitment is anchored in four core principles, culturally rooted and universally understood. These values guide every decision we make and are the pillars upon which we build our community.



#### Quality: Guṇa (गुण)

We strive for excellence in every action and outcome, ensuring that our services consistently meet the highest standards of senior care.



#### Care: Satkāra (सत्कार)

Compassion and respect guide our approach, honoring the dignity and individuality of every senior and their family.



#### Trust : Viśvāsa (विश्वास)

We build lasting relationships through integrity, transparency, and reliability, becoming a trusted partner in every care journey.



#### Good Health : Ārogya (आरोग्य)

We are dedicated to promoting holistic well-being, supporting healthier seniors, families, and communities through comprehensive care.

### The GCC Model:

A New Standard in Integrated Senior Care



Grace Senior Care's Geriatric Care Centre (GCC) provides comprehensive healthcare solutions specifically tailored for older adults.

By combining integrated medical, nursing, and rehabilitation services, the GCC delivers the full spectrum of hospital-level care within a supportive, compassionate environment.



# **Our Core Objectives**



- **Single-Point of Care:** To serve as a single-point center for multidisciplinary assessment and management of geriatric health needs.
- A Continuum of Care: To act as a seamless bridge between hospital-based treatment and home-based recovery.
- Reducing Re-admissions: To reduce the risk of avoidable hospital readmissions through proactive, preventative care.
- **Promoting Independence:** To delay or prevent institutionalization by empowering patients and promoting their autonomy.
- Empowering Families: To equip patients and caregivers with evidence-based guidance and practical skills for effective long-term care



## Palliative & Hospice Care:

Honoring Life with a Gentle Embrace



Life's final chapters deserve to be written with profound dignity, comfort, and grace. Our Palliative and Hospice Care is a holistic embrace of the individual, ensuring every remaining moment is lived as fully and peacefully as possible. We focus on expert pain management, emotional and spiritual guidance, and creating a serene environment for both patients and their families.

- Expert Pain & Symptom Management
- Emotional & Spiritual Guidance for Patients and Families
- High-Dependency Unit (HDU) for Complex Medical Needs



## Post-Operative Rehabilitation:

From Healing to Wholeness



Every setback is a setup for a comeback.

Our dedicated Post-Operative Rehabilitation program is the bridge from the limitations of surgery to the freedom of renewed vitality. We understand that recovery is not just about mending what's broken; it's about rejuvenating spirits and reclaiming the essence of an active life.

- Personalized, Goal-Oriented Rehabilitation Plans
- Advanced Physiotherapy in a Motivating Environment
- Strategic Tie-ups with Leading Hospitals for Seamless Care



## Dementia & Memory Care:

A Journey of Compassion



Navigating a shifting landscape of memories requires a special kind of care. Our program is designed as a safe haven where every individual is cherished and every moment is crafted with love and understanding. We see beyond the challenges to perceive the soul and the rich lifetime of memories within.

- Thoughtfully Designed, Dementia-Friendly Environments
- Specialized Cognitive Engagement Therapies (Music, Art)
- Discreet, 24/7 Monitoring to Ensure Safety with Dignity

### Our Location:

### Healing in Harmony with Nature



Nestled in the serene surroundings of Hemmigepura Lake, Bangalore, our flagship unit embodies our "Healing with Nature" philosophy. This peaceful environment is a core part of our therapeutic approach.

Conveniently located in South Bangalore, the site offers easy access to major hubs and premier healthcare facilities. The calming presence of the lake and verdant landscapes promotes mental peace, stress relief, and physical rejuvenation. These are the core pillars of our holistic well-being strategy. Leveraging this tranquil setting, we offer wellness activities such as gentle walking trails, meditation zones, and therapeutic gardening, creating a perfect place to age with dignity, health, and happiness.



### An Unmatched

## Leadership Team



Our greatest asset is our seasoned leadership. With over 54+ years of combined experience in the core healthcare industry, our founders have a proven track record of executing complex medical projects, scaling multihospital operations, and building thriving healthcare enterprises from the ground up. Grace Senior Care is a venture led by industry veterans with deep insights into the Indian healthcare landscape.



#### Mr. Vishwas V Kulkarni, Founder & CEO

23 years of diverse experience across various industries including IT & Healthcare, Vlshwas brings a wealth of knowledge and expertise to the team. Vlshwas Is a Chartered Engineer who holds a Bachelor's in Civil Engineering from MS Ramaiah Institute of Technology, Bangalore, and a Master's Diploma in Professional Project Management from Synergy School of Business Skills, Bangalore. His impressive career includes notable roles at esteemed institutions such as Cloud Nine Hopsitals, Nova IVF, IVF-Access, Oracle and Purvankara setting up 7-specialty hospitals ranging from 20-50 beds in Mumbai, Pune, Chennai, Gurgaon and Bangalore. At Nova IVI Fertility and IVF Access he has established 17+ units in India and Srilanka.



#### Mr. B K Veerendra Kumar, Co-founder & CPO

A seasoned HR professional with over 20 years of leadership experience, specializing in managing the full spectrum of Human Capital functions, including Strategic workforce planning, Talent acquisition & management, HR Digital transformation, Organizational development, Culture, Diversity & Inclusion. Led Pan-India and international hiring at renowned organizations such as Fortis-HCG-Aster DM Healthcare, GMR Group, Ashirvad Pipes, Arvind Ltd, UB Group and Toyota Kirloskar Motors.



#### Mr. Mohankumara D S, Director

MBA with PG Diploma in Hospital Administration, celebrating 30 years at HCG. A highly accomplished Project Head with 30 years of experience, South Asia's only one Project head known for successfully completing 30 bunkers for HCG Cancer Hospital and 24 PET CT facilities, all in strict compliance with AERB standards and local regulations. Demonstrated expertise in the construction of specialized facilities including bunkers, PET CT, Nuclear Medicine, Cyclotron, Cyberknife, BMT, OT, ICU, and Iodine Therapy wards for HCG cancer hospitals, ensuring alignment with AERB and NABH guidelines, as well as local regulatory requirements. In addition, successfully executed IVF infrastructure for Milann JP Nagar and Kumara park, a 100% subsidiary unit of HCGEL.

### A Vision for

## Strategic Growth



Our ambition is to establish Grace Senior Care as the most trusted name in geriatric care across key Indian markets. Our growth strategy is built on a foundation of operational excellence, strategic partnerships, and a phased, disciplined expansion.

We are focused on a multi-city rollout, targeting regions with the highest demand and the greatest need for specialized senior care infrastructure. This approach is designed to build a dominant brand presence, create a network of interconnected care centers, and deliver sustainable, long-term value. Eventually, the roadmap is to create an international path to cater to seniors across the globe.



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Tia Walker





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